

Kartik Jain

Results-driven Digital Marketing professional experience managing 20+ clients, including 3 international clients from New Jersey, USA. Proven ability to work with diverse industries such as Real Estate, Restaurants, and Resorts, delivering measurable online growth.

Sunshine Symphony,
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EXPERIENCE

Kontent Kraft, Location— *Intern*

July 2025 - September 2025

Worked on content creation for social media and digital platforms. – Assisted in SEO activities, including keyword research, on-page optimization, and basic off-page tasks. – Created engaging marketing content aligned with brand tone and audience. – Supported campaign reporting, client coordination, and performance tracking.

Digify Infotech, Jaipur — *SMM*

OCTOBER 2025 - CURRENTLY

Managed and handled 20+ client accounts across India and USA. – Planned, executed, and optimized Meta (Facebook & Instagram) Ads campaigns. – Managed Google My Business (GMB) listings, improving local visibility and leads. – Performed On-page and Off-page SEO to enhance website rankings and traffic. – Worked closely with Real Estate, Restaurant, and Resort businesses for lead generation and brand growth

EDUCATION

Springfield School, Jaipur

12th (Commerce, ICSE Board) – Springfield School, 2022

10th (ICSE Board) – Springfield School, 2020

Nirwan University, Location — *BBA*

2024 - Till Now

Bachelor of Business Administration (BBA) – Pursuing

SKILLS

- Performance Marketing (Meta Ads & Google Ads)
- Meta Ads (Facebook & Instagram Advertising)
- Google My Business (GMB) Optimization
- On-page & Off-page SEO
- Content Creation (Social Media & Marketing Content)
- Client Handling & Coordination
- Digital Marketing Strategy
- Communication & Presentation

ADDITIONAL INFORMATION

- Languages: English, Hindi
- Nationality: Indian
- Date of Birth: 6 January 2004

DECLARATION

I hereby declare that the above information is true to the best of my knowledge

